

# Gentiles Doing Jewish Stuff... and the Jews Who Love/Hate Them

**Erica Lehrer**

Concordia University, Montreal

**Magdalena Waligórska**

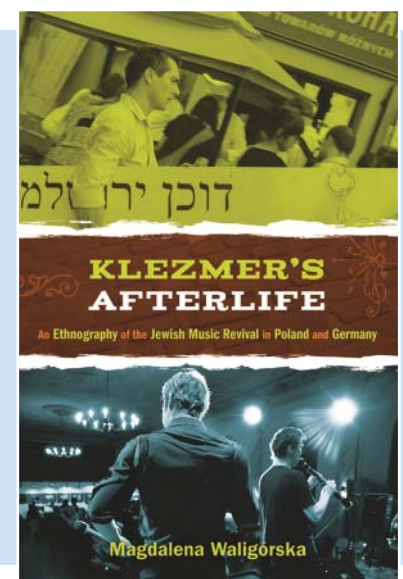
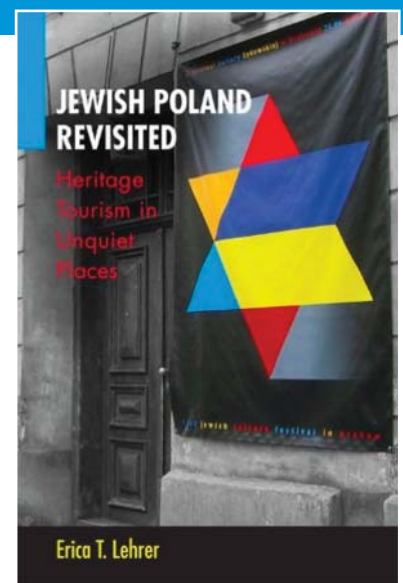
University of Bremen

**2-3:30 p.m.**

Thursday, **April 3** 2014

**Lattie F. Coor Hall room 4403**

ASU Tempe campus



**Two books, two perspectives, one destination: Kazimierz.** Cultural anthropologist **Erica Lehrer** and cultural historian **Magdalena Waligórska** explore a phenomenon that has attracted a great deal of attention and provoked many controversies: Jewish heritage revival in Poland. Described as the world's largest Jewish cemetery and the realm of "virtual Jewishness," Poland is a space where the non-Jewish interest in things Jewish has been looked upon with particular skepticism. Lehrer, with her book *Jewish Poland Revisited*, and Waligórska, with *Klezmer's Afterlife*, venture into this territory, both fascinating and fraught with tension, giving a fresh glimpse into the backstage of the Jewish heritage industry.

***In this joint book presentation, the authors will read excerpts of their books and discuss Jewish heritage revival as a space of profound encounter for Jews and non-Jews.***