The East Valley Jewish Community Building Initiative will provide the starting point for an ongoing conversation about how to create a stronger, even more cohesive Jewish community in the East Valley. This program seeks to bring together leaders from throughout the East Valley to focus on building Jewish communal involvement and come up with implementable solutions to the very real challenges of organizing the Jewish community in the East Valley.

Sunday, May 5, 2013 / 2-5 p.m.
Arizona State University, Tempe Memorial Union, Cochise (228)
refreshments will be served

r.s.v.p. to: rsdirector@tbsev.org

maps & parking information:
jewishstudies.asu.edu/community-building

2:00 - 2:10  Welcome and Opening Remarks
Dr. Marc Krell
Religious School Director and Community Program Coordinator, Temple Beth Sholom of the East Valley

2:10 - 2:25  Community Building: The Empowered Community
Stuart Wachs
President and CEO, Jewish Community Association of Greater Phoenix
Stuart Wachs will discuss the importance of community building, the Jewish Community Association’s mission and ways we can work together to increase opportunities for Jewish engagement in the East Valley and throughout Metropolitan Phoenix.

2:25 - 2:45 Moving Beyond Boundaries: Building Community in the 21st Century
Rabbi Darren Kleinberg
Executive Director of Valley Beit Midrash
Rabbi Kleinberg raises the important question, “What can our Jewish past tell us about building community in the East Valley today?”

2:45 - 3:40 Strategy Session
Breakout groups discuss opportunities for communication, collaboration and programming among organizations that will create a stronger Jewish Community in the East Valley.

3:40 - 3:55  Break

3:55 - 4:30  Group Presentations
Each breakout group will present their ideas to all the participants in order to create a foundation for ongoing dialogue across organizations to further develop the East Valley Jewish Community.

4:30 - 4:45  Where Do We Go from Here? Moving Forward Together
Steve Tepper
CEO/Executive Director of the East Valley Jewish Community Center
Steve Tepper offers a vision for how Jewish leaders can truly build on the foundation established here to unify and strengthen the East Valley Jewish community moving forward.

4:45 - 4:50  Wrap Up and Closing Remarks
Dr. Marc Krell

4:50  Reception